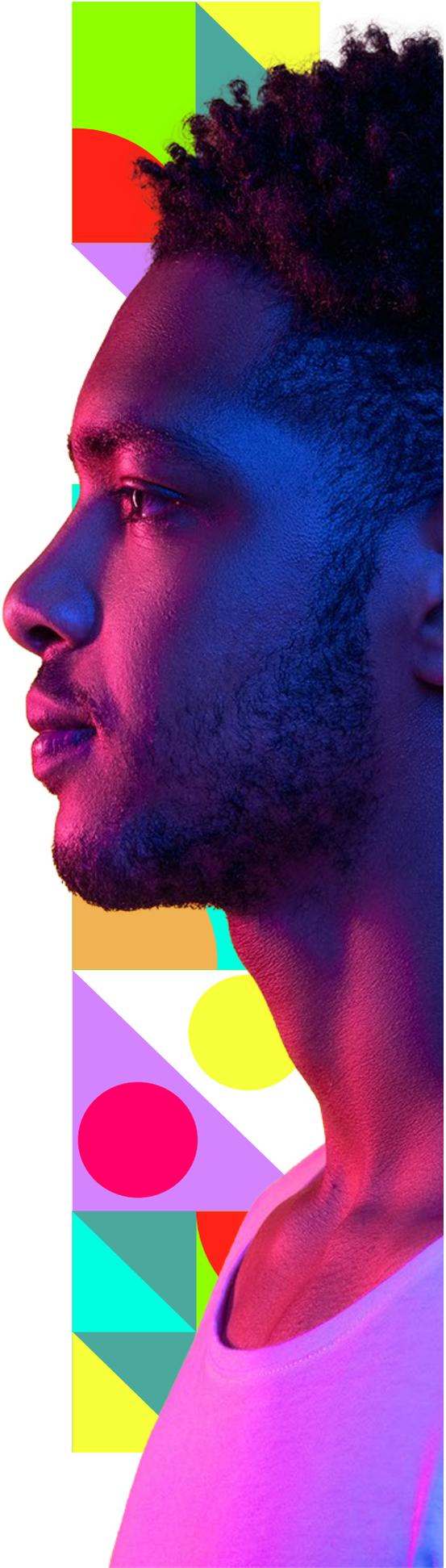


accounting⁺

ACADEMIC TOOLKIT

A FUN INTRODUCTION TO THE WORLD OF ACCOUNTING
INCLUDES "GRAB & GO" ACTIVITIES FOR EDUCATORS





WHAT IS ACCOUNTING+?

Operating under the belief that you can't be what you can't see, Accounting+ is introducing the next generation of diverse students to the limitless possibilities a career in accounting holds, tackling long-held misconceptions about accounting, and providing students with resources that will guide them on their path into a successful career.

Rooted in proprietary research on student beliefs and misperceptions about accounting, Accounting+ is designed to engage students with dynamic, tailored resources on the benefits of a career in accounting. The Accounting+ website serves as a one-stop shop for your students to learn about accounting, and college and career readiness resources.

WHAT'S IN THE TOOLKIT?

This toolkit is intended to arm teachers and professors with a fun and interactive way of introducing accounting to students! You'll receive 6 videos, corresponding discussion questions, and 2 games to wrap up the curriculum. Our hope is that this toolkit will aid in a robust conversation that inspires students to continue to explore accounting as a possible career path.

LET'S GET STARTED!

WATCH & ANSWER

ACCOUNTING AND TECHNOLOGY: AN EVOLVING WORKFORCE

Traditional accounting is a thing of the past. Evolutions in data and technology are transforming the way accounting is done as the role of accountants grows.



WATCH ▶

DISCUSSION QUESTIONS:

- ▶ How has technology transformed the way that accounting is done?
- ▶ True or False: technology is likely to replace the demand for accountants. Why or why not?
- ▶ What makes accounting a secure and stable profession?
- ▶ What is one lesson from this video that you will apply to your accounting degree path?

ENTREPRENEURSHIP: YOUR PASSIONS CHOOSE YOU

Your passions choose you. Accounting can help you on your path to entrepreneurship.



WATCH ▶

DISCUSSION QUESTIONS:

- ▶ What transferable skills does accounting teach you?
- ▶ How can accounting fuel your entrepreneurial dreams?
- ▶ If you started a business, what would that business be? Please provide a name, mission statement, and 2 ways accounting can help you execute your vision.
- ▶ What is one lesson from this video that you will apply to your accounting degree path?

GIVING BACK: THE IMPACT OF ACCOUNTING

Accounting lays the foundation for growth in your own life, and it provides an opportunity to give back and uplift those around you.



WATCH ▶

DISCUSSION QUESTIONS:

- ▶ When you think about your future career, how important is it that your job enables you to give back to your community? Why?
- ▶ How can the knowledge of accounting fuel your philanthropic efforts?
- ▶ In this video, you saw the stories of several accountants who are giving back to their communities. Which stories resonated with you and why?
- ▶ What is one lesson from this video that you will apply to your accounting degree path?

MISCONCEPTIONS ABOUT ACCOUNTING: WHAT I WISH I KNEW

Accounting is more than just number crunching. Here's what you need to know.



WATCH ▶

DISCUSSION QUESTIONS:

▶ Being a team player is essential to your success as an accountant. Of the roles below, which one do you most identify with? Share an example of a time you exuded the characteristics of that role.

LEADER | makes sure the team has clear objectives and members are engaged.

CHALLENGER | questions effectiveness and drives for results

DOER | encourages progress and takes on practical jobs

THINKER | produces ideas and thinks through those proposed by others

SUPPORTER | eases tension and promotes harmony

- ▶ What are some of the misconceptions your friends in other majors have about accounting?
- ▶ What is one lesson from this video that you will apply to your accounting degree path?

THE LANGUAGE OF BUSINESS: OH, THE PLACES YOU'LL GO!

A career in accounting can take you anywhere. Once you learn the language of business, the possibilities are limitless.



WATCH ▶

DISCUSSION QUESTIONS:

▶ Now that you know all industries and companies need accountants, which industry is most appealing to you? Why?

▶ How do you see accounting playing a key role in this industry or company's success?

▶ What stakeholders are impacted by accountants? How?

▶ What is one lesson from this video that you will apply to your accounting degree path?

YOU KNOW THE BASICS! WHAT'S NEXT?

You've made it to the end of the semester! Learn some helpful tips about what you can do next.



WATCH ▶

DISCUSSION QUESTIONS:

▶ In what ways do you network? How has it advanced your career, academic or otherwise?

▶ A key role in being a successful networker is having an elevator pitch. Draft a 30 sec. elevator pitch to be shared with a partner or the class.

▶ What advice would you ask an accountant to help prepare you for your first internship?

▶ What is one lesson from this video that you will apply to your accounting degree path?

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ACCOUNTING & GAMES



OPTION 1

TIKTOK CHALLENGE

We challenge your students to create a TikTok video that directs students to visit the Accounting+ website! Whether they'd like to use a trending sound or film like Wes Anderson, the creative direction is up to the students! All we ask is that they tag [@accounting.plus](https://www.instagram.com/accounting.plus). This is a challenge against their peers, voted for by their peers. Whoever wins will receive a reward that's left to your discretion. Happy Filming!

Award Recommendations:

Open notes on next quiz

Extra credit on midterm and/or final

Automatic "A" for participation for the semester

Free "absent" day

OPTION 2

TRIVIA

The word 'accounting' originated from what language?
Old French

What is the process of recording and tracking financial transactions of a business?
Bookkeeping

What is the definition of a revenue?
Income earned by a business

What is the definition of an expense?
A cost incurred by a business

A list of all the accounts in the general ledger and their balances at a specific point in time is also known as what?
A trial by balance

True or False: In order to be an accountant, I have to be a math whiz.
False

True or False: Technology will make the profession obsolete.
False. While technology has helped advance the field of accounting by making certain processes simpler, humans still need to do a gut check. [Learn more](#)

What are accountants most valued for?
Their ability to make sound financial decisions

True or False: Not all industries require accountants.
False

True or False: Accounting is a skill that is only useful to those who want to be or are already accountants.
False.

Bonus follow up question: How can accounting improve or help your day-to-day life?

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HAS GOT YOU COVERED!

Accounting+ is designed to give you the resources you need to successfully pursue a degree in accounting.

Whether you're unsure of what major to consider or you know that accounting is your future, Accounting+ has the resources you need to succeed.

Check out joinaccountingplus.com for everything you need to explore accounting, start your accounting journey, and learn what your life can be because of accounting. Accounting is truly limitless.

The Accounting+ website features downloadable templates for resumes, cover letters, & scholarship essays, scholarships and internships you can apply for, helpful articles, and more videos like the ones you've seen from *real life accountants!*

So, what are you waiting for? Explore the site and get started today!

SCAN THE QR CODE TO VISIT
[JOINACCOUNTINGPLUS.COM](https://joinaccountingplus.com)

