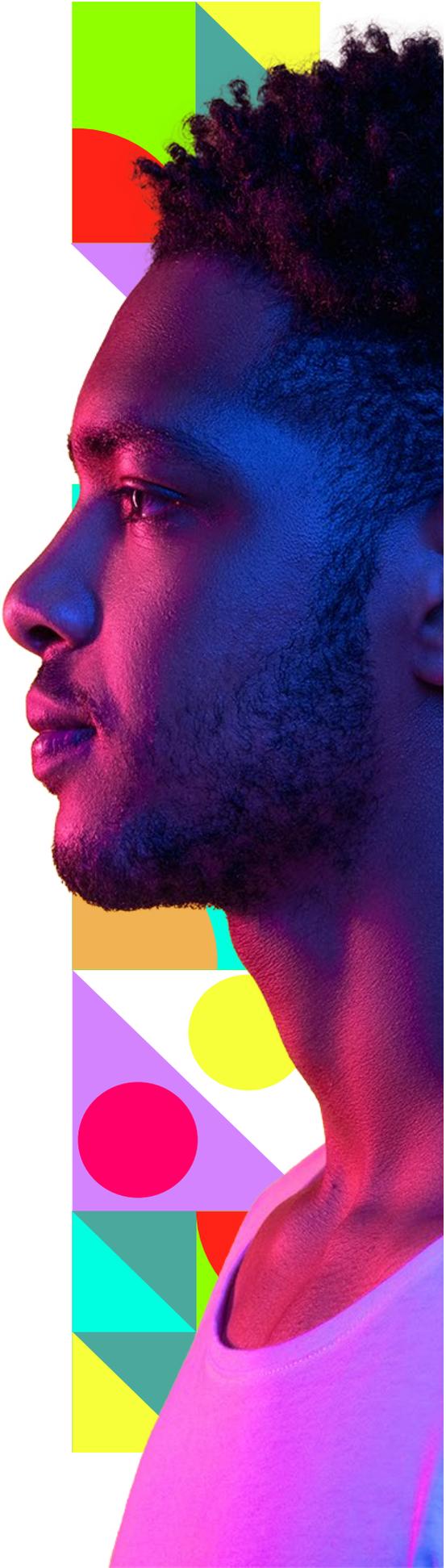


# accounting<sup>+</sup>

## ACADEMIC TOOLKIT

A FUN INTRODUCTION TO THE WORLD OF ACCOUNTING  
INCLUDES "GRAB & GO" ACTIVITIES FOR EDUCATORS





## WHAT IS ACCOUNTING+?

Operating under the belief that you can't be what you can't see, Accounting+ is introducing the next generation of diverse students to the limitless possibilities a career in accounting holds, tackling long-held misconceptions about accounting, and providing students with resources that will guide them on their path into a successful career.

Rooted in proprietary research on student beliefs and misperceptions about accounting, Accounting+ is designed to engage students with dynamic, tailored resources on the benefits of a career in accounting. The Accounting+ website serves as a one-stop shop for your students to learn about accounting, and college and career readiness resources.

## WHAT'S IN THE TOOLKIT?

This toolkit is intended to arm teachers and professors with a fun and interactive way of introducing accounting to students! You'll receive 6 videos, corresponding discussion questions, and 2 games to wrap up the curriculum. Our hope is that this toolkit will aid in a robust conversation that inspires students to continue to explore accounting as a possible career path.

## LET'S GET STARTED!

## WATCH & ANSWER

### ACCOUNTING AND TECHNOLOGY: AN EVOLVING WORKFORCE

Traditional accounting is a thing of the past. Evolutions in data and technology are transforming the way accounting is done as the role of accountants grows.



WATCH ▶

### DISCUSSION QUESTIONS:

- ▶ How has technology transformed the way that accounting is done?
- ▶ True or False: technology is likely to replace the demand for accountants. Why or why not?
- ▶ What makes accounting a secure and stable profession?
- ▶ What is one lesson from this video that you will apply to your accounting degree path?

### ENTREPRENEURSHIP: YOUR PASSIONS CHOOSE YOU

Your passions choose you. Accounting can help you on your path to entrepreneurship.



WATCH ▶

### DISCUSSION QUESTIONS:

- ▶ What transferable skills does accounting teach you?
- ▶ How can accounting fuel your entrepreneurial dreams?
- ▶ If you started a business, what would that business be? Please provide a name, mission statement, and 2 ways accounting can help you execute your vision.
- ▶ What is one lesson from this video that you will apply to your accounting degree path?

### GIVING BACK: THE IMPACT OF ACCOUNTING

Accounting lays the foundation for growth in your own life, and it provides an opportunity to give back and uplift those around you.



WATCH ▶

### DISCUSSION QUESTIONS:

- ▶ When you think about your future career, how important is it that your job enables you to give back to your community? Why?
- ▶ How can the knowledge of accounting fuel your philanthropic efforts?
- ▶ In this video, you saw the stories of several accountants who are giving back to their communities. Which stories resonated with you and why?
- ▶ What is one lesson from this video that you will apply to your accounting degree path?

## MISCONCEPTIONS ABOUT ACCOUNTING: WHAT I WISH I KNEW

Accounting is more than just number crunching. Here's what you need to know.



WATCH ▶

### DISCUSSION QUESTIONS:

▶ Being a team player is essential to your success as an accountant. Of the roles below, which one do you most identify with? Share an example of a time you exuded the characteristics of that role.

**LEADER** | makes sure the team has clear objectives and members are engaged.

**CHALLENGER** | questions effectiveness and drives for results

**DOER** | encourages progress and takes on practical jobs

**THINKER** | produces ideas and thinks through those proposed by others

**SUPPORTER** | eases tension and promotes harmony

- ▶ What are some of the misconceptions your friends in other majors have about accounting?
- ▶ What is one lesson from this video that you will apply to your accounting degree path?

## THE LANGUAGE OF BUSINESS: OH, THE PLACES YOU'LL GO!

A career in accounting can take you anywhere. Once you learn the language of business, the possibilities are limitless.



WATCH ▶

### DISCUSSION QUESTIONS:

▶ Now that you know all industries and companies need accountants, which industry is most appealing to you? Why?

▶ How do you see accounting playing a key role in this industry or company's success?

▶ What stakeholders are impacted by accountants? How?

▶ What is one lesson from this video that you will apply to your accounting degree path?

## YOU KNOW THE BASICS! WHAT'S NEXT?

You've made it to the end of the semester! Learn some helpful tips about what you can do next.



WATCH ▶

### DISCUSSION QUESTIONS:

▶ In what ways do you network? How has it advanced your career, academic or otherwise?

▶ A key role in being a successful networker is having an elevator pitch. Draft a 30 sec. elevator pitch to be shared with a partner or the class.

▶ What advice would you ask an accountant to help prepare you for your first internship?

▶ What is one lesson from this video that you will apply to your accounting degree path?

# accounting+

# ACCOUNTING & GAMES



## OPTION 1

# TIKTOK CHALLENGE

We challenge your students to create a TikTok video that directs students to visit the Accounting+ website! Whether they'd like to use a trending sound or film like Wes Anderson, the creative direction is up to the students! All we ask is that they tag @accounting.plus. This is a challenge against their peers, voted for by their peers. Whoever wins will receive a reward that's left to your discretion. Happy Filming!

### Award Recommendations:

*Open notes on next quiz*

*Extra credit on midterm and/or final*

*Automatic "A" for participation for the semester*

*Free "absent" day*

## OPTION 2

# TRIVIA

The word 'accounting' originated from what language?  
*Old French*

What is the process of recording and tracking financial transactions of a business?  
*Bookkeeping*

What is the definition of a revenue?  
*Income earned by a business*

What is the definition of an expense?  
*A cost incurred by a business*

A list of all the accounts in the general ledger and their balances at a specific point in time is also known as what?  
*A trial by balance*

True or False: In order to be an accountant, I have to be a math whiz.  
*False*

True or False: Technology will make the profession obsolete.  
*False. While technology has helped advance the field of accounting by making certain processes simpler, humans still need to do a gut check. [Learn more](#)*

What are accountants most valued for?  
*Their ability to make sound financial decisions*

True or False: Not all industries require accountants.  
*False*

True or False: Accounting is a skill that is only useful to those who want to be or are already accountants.  
*False.*

Bonus follow up question: How can accounting improve or help your day-to-day life?

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## HAS GOT YOU COVERED!

Accounting+ is designed to give you the resources you need to successfully pursue a degree in accounting.

Whether you're unsure of what major to consider or you know that accounting is your future, Accounting+ has the resources you need to succeed.

Check out [joinaccountingplus.com](https://joinaccountingplus.com) for everything you need to explore accounting, start your accounting journey, and learn what your life can be because of accounting. Accounting is truly limitless.

The Accounting+ website features downloadable templates for resumes, cover letters, & scholarship essays, scholarships and internships you can apply for, helpful articles, and more videos like the ones you've seen from *real life accountants!*

So, what are you waiting for? Explore the site and get started today!

SCAN THE QR CODE TO VISIT  
[JOINACCOUNTINGPLUS.COM](https://joinaccountingplus.com)

